





# **AGENCY INTRODUCTION**

Welcome.

# **BRANDING & DESIGN AGENCY.**

#### Devoted to brands.

As a branding agency, we are defined by our devotion to brands.

We believe in brands. In their power. Their value. Their increasingly important place in consumer's lives. A brand is the single most important asset any company has.

We aspire to create attention-getting messages, expressed visually and verbally across multiple platforms. A message that makes a promise consistent and true to the brand's image and identity to every audience that brand has.

#### Design is our philosophy.

We think about design in a unique way. It is a way of looking at the world and how we can improve it. Regardless of the medium, we consider everything we do to be design.

Our design approach is centered on the relationship between the end user and the brand. We go beyond the norm by clearly defining the over-arching brand promise and reverse design to achieve that goal.

Simplicity is the core of our approach. We feel that we align well with PowerHaus's goals in this aspect of our philosophy. Good design is powerful yet transparent.

#### Our clients get it.

Our clients understand that good design is the foundation of success. We work with people who appreciate design as much as we do. Smart design is smart business.

We collaborate with creative, unconventional, innovative thinkers who engage with big ideas. Branding is in our blood. We work with startups to develop their brand and established companies to refocus their messaging and launch new ventures.

#### The nimka Experience.

We're fun people to work with. We get excited about working with the latest in emerging design and technology. We're more than great designers. Working with us means collaborating with people who get the big picture and know when to obsess over important details. We pride ourselves on clear communication, effective design and meticulous execution.

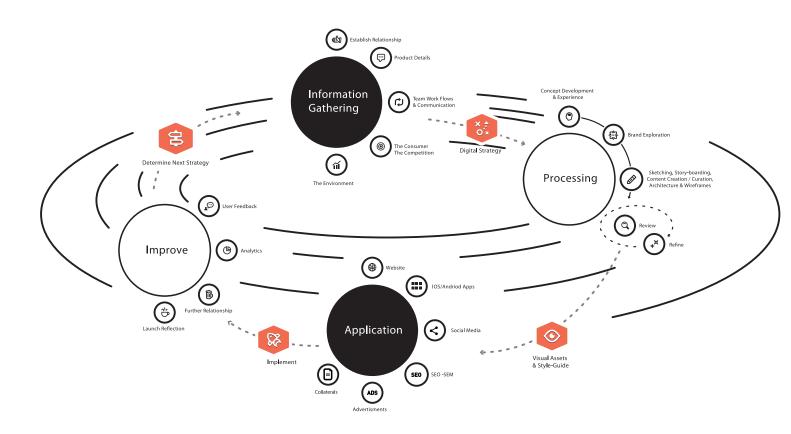
#### Size matters.

Nimka is the perfect-sized firm for working with PowerHaus. We're lean, nimble, and proud of it. That means you work with the experienced people that you hire rather than junior staffers. Because we're hands on, your project gets our fully-focused attention. We launched 12 years ago and have strategically remained small in order to continue creating consistent value for our clients.

#### Location is Everything.

While we can work with anyone, anywhere, we prefer to work face-to-face whenever possible. We work with lots of Miami area companies which makes for easy, effective collaboration.

# OUR PROCESS.



#### Why Process is Important.

Our process is integral to your project's success. Over time, we've put a lot of thought into our process and we continue to refine it each time we execute a project.

Our clients hire us because they like the work that we've produced. It is important to understand that our work is produced within the process that we've developed, and that our process must be followed in order to ensure that we produce quality work for your project as well.

# OUR TEAM.



Jogu - *l'artist* DESIGNER

Always focusing on how design influences and shapes all forms of culture.



Nima - *el jefe!* BRANDING - CREATIVE

Founder of nimka.

In addition to his personal contributions to each project, he ensures that Nimka consistently provides high creative value and achieves our clients' goals.



Lucia *- so social* **SOCIAL MEDIA** 

Copywriter, social media expert, Lucia lives in the social world. Her writings & experience branched into marketing, brand messaging and digital content development.



Zoly - the specialist **SEO/SEM** 

Zoly is such an achiever, we often call him Mr. Google. His knowledge of SEO has allowed him to develop successful marketing strategies for online exposure.

# OUR TEAM.



Ramiz - the expert IOS/ANDROID DEVELOPER

Ramiz is a passionate about technology & developing apps. He's always a step ahead.



Razvan - the magician **3D/ANIMATIONS** 

With 15 years of experience, Razvan often blurs the line between reality and the digital world. A true magician.



Yuri - the technician **UI/UX DEVELOPER** 

A lifelong advocate for the ability of technology to affect change, he's been building on the web since 2006.



#### Keila - the smart one BUSINESS DEVELOPMENT

Keila's been an entrepreneur since she could pronounce it. She has tremendous experience in finance and business consulting in multiple industries.

# SOME OF OUR MOST EXITING PROJECTS.

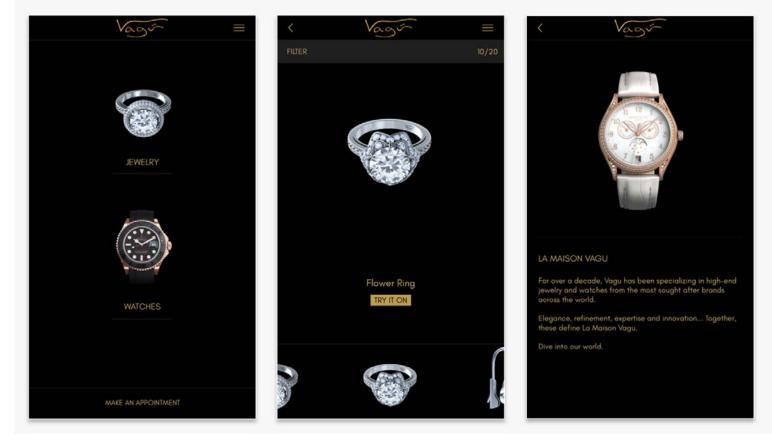
#### JEWELRY:

Vagu

We developed an App for this Luxury Jewelry company that allows you to virtually try on rings and watches to see how they look on you!

https://itunes.apple.com/am/app/vagu/id1201898639?mt=8

#### **iPhone Screenshots**



#### REAL ESTATE:

#### SLS Lux Brickell

We produced a micro-site for SLS Lux Brickell that allows viewers to select different section of the SLS tower to view its floor plans and the panoramic views. (Desktop Version Only)

http://slslux.com/levels/index.html



#### GENERAL CONTRACTOR:

#### Wahab Construction

The animated introduction is the most exiting part of the projects: It presented subtly the architecture know how & approach of the this high General Contractor company.

#### http://wahabconstruction.com/



QUALITY is our foundation

## REAL ESTATE: SLS Lux Brickell

http://slslux.com/



## Oppenheim Architecture

http://oppenoffice.com/



## Botaniko Weston

http://botanikoweston.com/



## REAL ESTATE: Residences By Armani Casa

http://rbacmiami.com/



# YACHT CHARTER:

My Seanna

http://myseannayacht.com/



HOSPITALITY:

Casa Tua

http://casatualifestyle.com/



## INTERIOR DESIGN: Sam Robin

http://samrobin.com/



#### Tui Design

http://www.tuipranichdesign.com/



Le Palais Royal: We branded & developed the website of the most expensive Mansion to be sold in the US market - \$139 Million.

http://lepalaisroyal.net/

The website is password projected



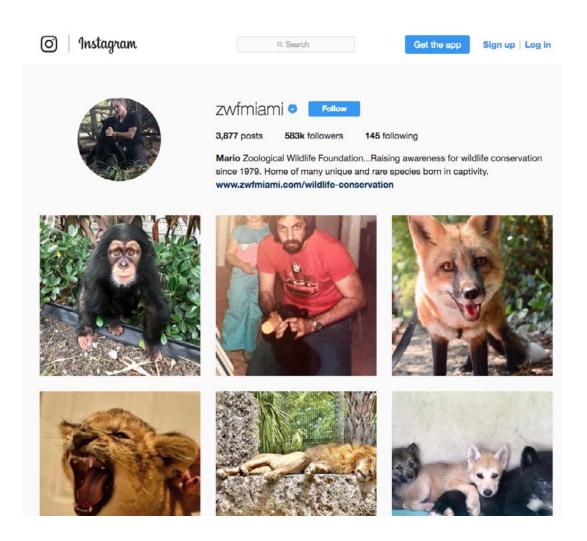
#### SOCIAL MEDIA:

The most exiting and successful on-going project we have at this time is for ZWF Miami - a private zoo in Miami.

#### Instagram

ZWF's Instagram Account as more clode to 600k followers.

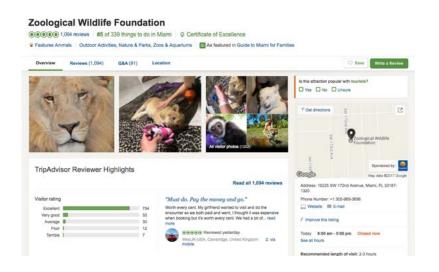
https://www.instagram.com/zwfmiami/



#### Trip Advisor:

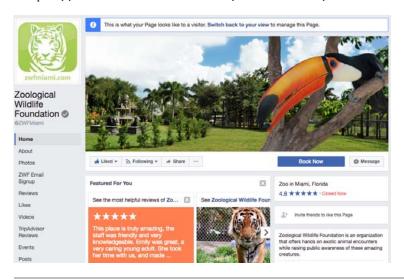
Its' rated #5 in "things to do in Miami" on Trip Advisor. Top #9 Zoo in the World. Top #4 Zoo in the US.

https://www.tripadvisor.com/Attraction\_Review-g34438-d3736807-Reviews-Zoological\_Wildlife\_Foundation-Miami\_Florida.html

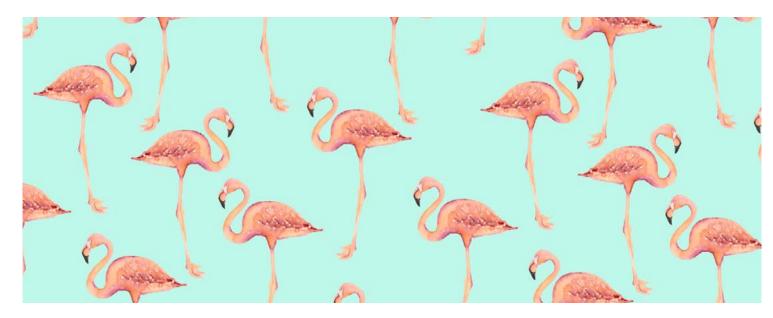


#### Facebook:

ZWF has 180k + followers https://www.facebook.com/ZWFMiami/









Thank you.